The Power of Data-Driven Sustainability: Introducing Envizi

Unlock Business Value Through Enhanced ESG Performance

Andrew Haschka
Advisory Board Member

Strategy&Ops Consultancy
https://stategyandops.net
info@strategyandops.net

The Evolving Landscape of Sustainability

Navigating the ESG Imperative

- Growing investor and consumer pressure for ESG performance
- Increasing regulatory scrutiny and disclosure requirements
- Rising stakeholder expectations for transparency and accountability
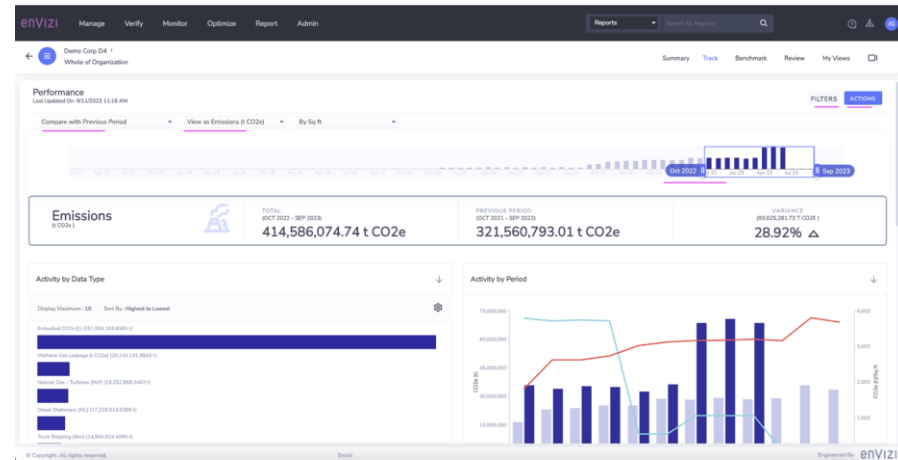- Opportunity to differentiate and gain a competitive advantage

Introducing Envizi

A Comprehensive ESG & Sustainability Platform

Key Features:

- Data collection, management, and analysis
- ESG reporting and disclosure
- Supply chain management and risk assessment
- Goal setting and target tracking
- Stakeholder engagement and communication

Unlock Business Value with Envizi

Enhanced Decision-Making: Data-driven insights for informed strategic decisions

Improved ESG Performance: Achieve sustainability goals and reduce environmental impact

Increased Efficiency: Streamline data collection and reporting processes

Reduced Risk: Mitigate ESG risks and ensure compliance

Enhanced Reputation: Build trust with stakeholders and improve brand image
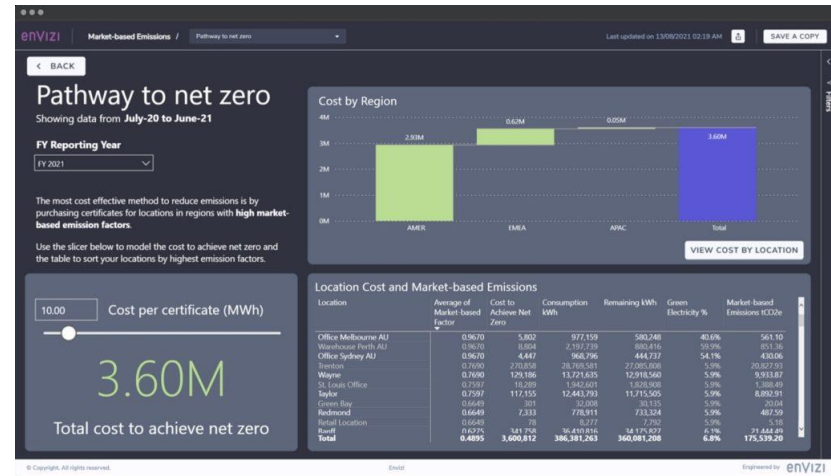
Assessing Your Sustainability Maturity

Process Flow:

- **Step 1:** Define Scope and Objectives
- **Step 2:** Data Inventory and Gap Analysis
- **Step 3:** Identify Key Performance Indicators (KPIs)
- **Step 4:** Evaluate Existing Systems and Processes
- **Step 5:** Develop a Roadmap for Implementation

Culture
Knowledge
Mindset
Empowerment

Ambition
Impact Model
Leadership
Execution Framework

Governance
Corporate Structure
Compliance
Transparency

Operations
Value Chain
Environmental Impact
Resilience

Sustainability
Maturity
Index

Capacity
Organization
Processes
Technology

Engagement
Stakeholders
Society
Activities

A Phased Approach to Success
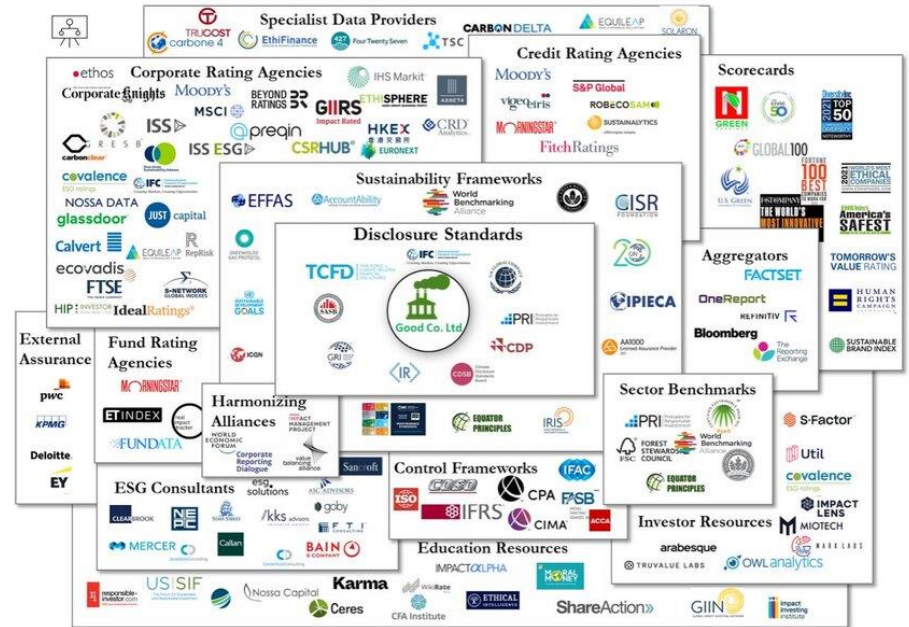
Phases:

- **Phase 1:** Discovery and Planning
- **Phase 2:** Data Integration and Configuration
- **Phase 3:** User Training and Adoption
- **Phase 4:** Go-Live and Ongoing Support

Connecting Your Data Ecosystem

Key Considerations:

- Data sources and formats
- Data mapping and transformation
- System integrations and APIs
- Data quality and validation

Measuring the TCO of Envizi

Total Cost of Ownership (TCO):

- Envizi's TCO is much lower than other ESG software solutions.
- Envizi's platform is easy to use and requires minimal training.
- Envizi's platform is highly scalable and can grow with your business.
- Envizi's platform is backed by a team of experts who are always available to help.

Your Results

Based on your inputs when comparing to x86, IBM® LinuxONE and Linux on Z could lower the cost of your workloads with

72% lower energy consumption

50% less floor space

69% lower software costs

Based on your inputs when comparing IBM® LinuxONE and Linux on Z to x86:

IBM® LinuxONE and Linux on Z could lower the cost of your workloads over five years by $6.49M with

- Investment payback in 28 months
- TCO reduced by 31.7% in 5 years
- ROI = 46.3%

Measuring the Business Impact of Envizi

Measurement of Business Impact:

- Envizi's platform can help you measure the financial impact of your sustainability initiatives.
- Envizi's platform can help you track your progress towards your ESG goals.
- Envizi's platform can help you identify areas for improvement in your sustainability performance.
- Envizi's platform can help you communicate your sustainability story to stakeholders.
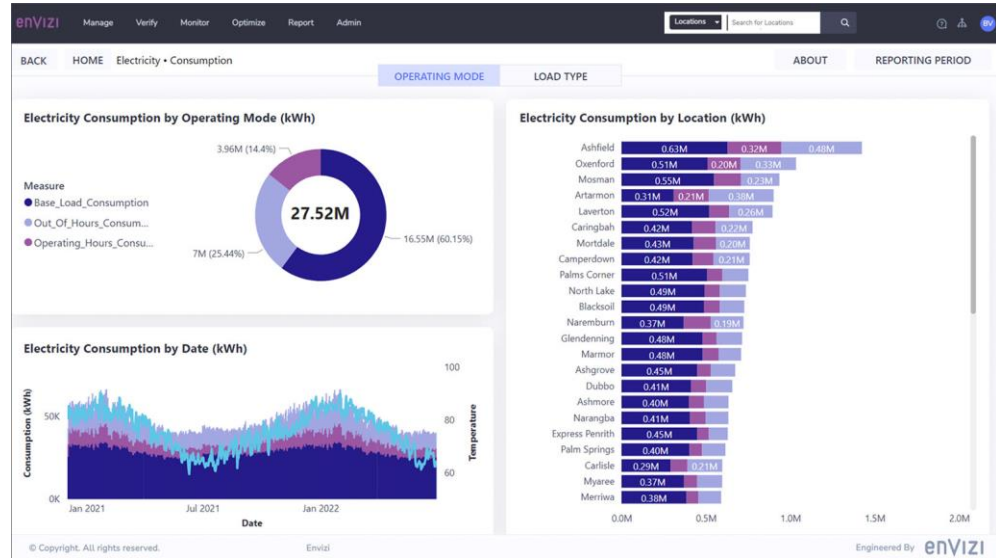
Empowering Your Team

Key Activities:

- Role-based training programs
- User guides and documentation
- Change management initiatives
- Ongoing support and assistance

Sustaining Success

Key Activities:

- Go-live support and monitoring
- Regular system maintenance and upgrades
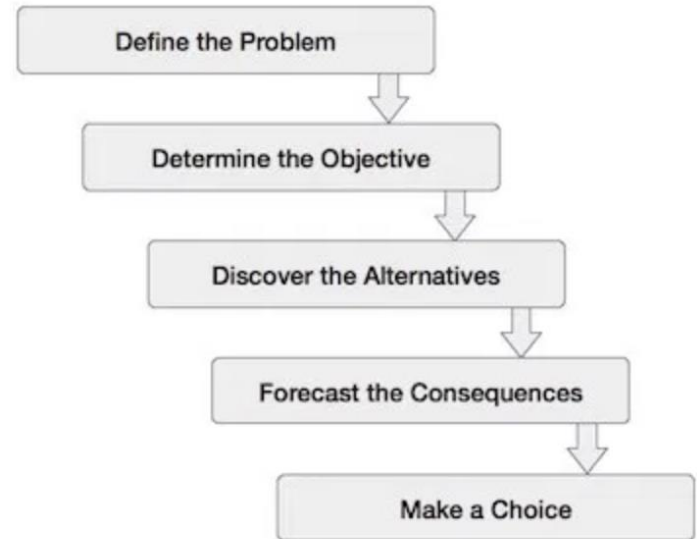- Ongoing training and support
- Continuous improvement and optimization

Maximizing the Value of Envizi

Key Strategies:

- Data-driven decision making
- Regular reporting and analysis
- Continuous improvement of sustainability performance
- Stakeholder engagement and communication

Define the Problem

Determine the Objective

Discover the Alternatives

Forecast the Consequences

Make a Choice

Building a Successful GTM Strategy

Focus on Industry Verticals: Identify and target specific industries with high ESG demands (e.g., manufacturing, finance, technology).

Develop a Comprehensive Service Offering: Package Envizi with complementary services like data integration, consulting, training, and ongoing support.

Build Strong Partnerships: Collaborate with other technology providers to offer integrated solutions.

Invest in Marketing and Sales: Develop targeted marketing campaigns, create compelling sales enablement materials, and build a strong sales pipeline.

Provide Exceptional Customer Support: Ensure customer satisfaction with dedicated support teams and proactive maintenance.

Your Trusted Implementation Partner

Value Proposition:

- Deep expertise in ESG and sustainability
- Proven track record of successful implementations
- Dedicated project management and support
- Tailored solutions to meet your specific needs

Let's Partner to Drive Sustainability