



# **Navigating Net-Zero: Understanding Carbon Emissions and Empowering Effective Management**

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## The Urgent Reality

There is an undeniable link between human activity, carbon emissions, and global warming.





# Understanding Carbon Emissions

1

What are Carbon Emissions?

2

Primary Sources of Emissions

3

Scope 1, 2, and 3 Emissions



# The Importance of Measurement & Reporting



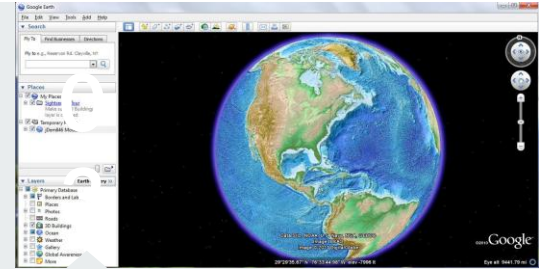


# Tools & Strategies for Effective Management



The Hierarchy of Carbon Management

Circular Economy Principles



Digital Tools & Software



# Case Studies & Future Outlook





# Questions & Resources



**Fill the form to contribute and benchmark your performance**

