Strategy&Ops
CONSULTANCY

Sustainability Newsletter: July 2026

Strategy&Ops Consultancy Pty Ltd
Australia | Global Sustainability Advisory & Training
Climate, ESG, Energy, Circular Economy, Ecotourism & AI Sustainability.

strategyandops.net
info@strategyandops.net

This Month's Strategic Signals

July's developments highlight a growing focus on turning sustainability commitments into practical action. Organisations are increasingly expected to adopt circular economy practices, prepare for climate-related risks, strengthen clean energy systems, and better understand the environmental impacts of AI. Together, these developments show that long-term success will depend on integrating sustainability, resilience and innovation into everyday business decisions—not as separate priorities, but as key drivers of future growth and competitiveness.

What's New at Strategy&Ops

Leafyra® Trademark Registered

We are excited to announce that Leafyra®, the brand behind our GreenHome Impact Tracker (GHIT), has been officially registered as an Australian trademark by IP Australia. This milestone strengthens our commitment to delivering trusted, innovative digital sustainability solutions that help households take practical action on energy, carbon, waste and sustainable living.

Watch the introduction video

Our Courses Featured by CILT Australia

Our Sustainability Training Institute courses have been featured in the latest newsletter of the Chartered Institute of Logistics and Transport Australia (CILT Australia). This recognition highlights the growing demand for practical, industry- focused learning in sustainability, climate risk, energy security and carbon management..

Explore Courses

Developments that matter

Below is a curated selection of developments shaping sustainability strategy, risk oversight, and capital allocation.

EU Strengthens Circular Economy Through the EU Ecolabel

The European Commission is reinforcing the role of the **EU Ecolabel** as a practical tool to support the transition to a circular economy by promoting products that are more durable, resource-efficient, and environmentally responsible throughout their lifecycle.

Why it matters: Organisations adopting circular design and recognised sustainability standards will be better prepared for future regulations and strengthen long-term competitiveness.

Policy Update

Australia Launches National Environmental Protection Agency

Australia has established a new independent **Environmental Protection Agency (EPA)**, strengthening environmental regulation and biodiversity protection through a dedicated national regulator..

Why it matters: Organisations are likely to face stronger environmental governance expectations, making compliance and environmental risk management increasingly important.

Governance Update

OECD: Climate Adaptation Becomes an Economic Priority

During the **OECD Green Growth and Sustainable Development Forum** in July, policymakers and business leaders emphasized that climate adaptation is now a core economic and business resilience priority, alongside emissions reduction..

Why it matters: Organisations are increasingly expected to integrate climate adaptation into risk management, investment planning and long-term business strategy.

Strategic Signal

UN Launches AI Environmental Transparency Initiative

The United Nations launched the **AI Environmental Transparency Initiative**, urging AI companies to disclose the environmental impacts of their data centres and transition to renewable energy by 2030.

Why it matters: As AI adoption grows, organisations will face increasing expectations to measure, disclose and reduce AI-related environmental impacts while supporting sustainable digital transformation.

Innovation Watch

Strategy&Ops Strategic Insight

AI is rapidly becoming a game changer for sustainability. Organisations are using AI to automate ESG data collection, improve the accuracy of carbon accounting, identify climate risks, optimise energy consumption, strengthen supply chain transparency, and accelerate sustainability reporting. As regulations and stakeholder expectations continue to evolve, the organisations gaining the greatest value are those using AI not just to improve compliance, but to make faster, smarter, and more informed strategic decisions.

At Strategy&Ops, we help organisations harness AI to turn sustainability data into practical insights, informed decisions, and measurable business outcomes.

Our Training Institute | Our Thought Leadership | How We Can Help

Australia Headquarters

1 Queensbridge Sq. Southbank 3006, **Melbourne, Australia**

Office Phone: +61 03 7074 5397

FOLLOW US ON:

You're receiving this newsletter from Strategy&Ops Consultancy.

If you no longer wish to receive our updates, please reply with **'Unsubscribe'** in the subject line.